

Health and Social Care Scrutiny Board (5)  
Cabinet  
Health and Well-being Board

3rd November 2015  
24<sup>th</sup> November 2015  
7<sup>th</sup> December 2015

**Name of Cabinet Member:**

Cabinet Member for Health and Adult Services – Councillor Caan  
Cabinet Member for Children and Young People – Councillor Ruane

**Director Approving Submission of the report:**

Director of Public Health

**Ward(s) affected:**

All

**Title: Director of Public Health Annual Report 2015**

---

**Is this a key decision?**

No – This is a review of health across the city and does not directly impact on current services provided by the council, although the conclusions and recommendations of the report will be used to inform how services are delivered in the future.

---

**Executive Summary:**

The Director of Public Health Annual Report is a statutory and independent report produced each year. The Director of Public Health Annual Report informs local people about the health of their community, as well as providing necessary information for decision makers in local health services and authorities on health gaps and priorities that need to be addressed.

This year, the title of the Director of Public Health Annual Report is 'Exceeding Expectations: Tapping into the city's future aspirations, hopes and ambitions for its children and young people. The report focuses on the health needs of the 0-19 population within the city covering the life course of a child from conception through to 19 years.

The report has been developed in consultation with stakeholders who provide services for 0-19 year olds in the city. A workshop was held prior to the commencement of the report and the views of parents, school teachers, and representatives from the following services: Coventry infant feeding team, Foleshill Women's Training, Coventry Healthy Lifestyle Service, Integrated Primary Mental Health Service, regarding the topic areas and services that should feature were incorporated into the report.

Information from the reports will be shared widely with local people, partner agencies and voluntary sector organisations.

**Recommendations:**

1. The Health and Wellbeing Board is asked to:
  - (i) Endorse the findings of this report and review progress in implementing its findings across local partners.
2. Health and Social Care Scrutiny Board (5) is asked to:
  - (i) Make any comments or recommendations to the Health and Wellbeing Board about the report and its proposals and recommendations.
  - (ii) Make any comments or recommendations to Cabinet about the report and its proposals and recommendations.
3. Cabinet is asked to:
  - (i) Consider comments from the Health and Social Care Scrutiny Board (5)
  - (ii) Approve the publication of the report.

**List of Appendices included:**

Director of Public Health Annual Report – 2015

**Other useful background papers:**

None

**Has it been or will it be considered by Scrutiny?**

Yes – Health and Social Care Scrutiny Board (5) – 3<sup>rd</sup> November 2015

**Has it been or will it be considered by any other Council Committee, Advisory Panel or other body?**

Yes - Health and Wellbeing Board –7<sup>th</sup> December 2015

Yes – Cabinet – 24<sup>th</sup> November 2015

**Will this report go to Council?**

No.

## **Report title:** Director of Public Health Annual Report 2015

### **1. Context (or background)**

- 1.1 The NHS Act 2006 as amended by the Health and Social Care Act 2012 set out a legal duty on the Director of Public Health to produce a report each year on the health of their population and to publish the report. The content and structure of the report is determined locally and can cover any aspect of local health that is locally relevant or important.
- 1.2 The findings of the DPH Annual Report are used to:
  - 1.2.1 Raise awareness and understanding of how healthy the population is and how this is changing, with local partners and the public
  - 1.2.2 Inform the provision of local services and action plans that can affect the health of the population
  - 1.2.3 Inform the development of key priorities for the Health and Wellbeing Strategy, which the Health and Wellbeing Board has a duty to produce.

### **2. Options considered and recommended proposal**

- 2.1 Childrens services 0-19 years is the focus of this report, one of the key Marmot Policy objectives is to give every child the best start in life. There is clear evidence that the childhood environment is closely linked to the child's outcomes, including their health outcomes and later life. Coventry's Joint Strategic Needs Assessment (JSNA) for 2012-13 highlights one of the key themes of the Health and Wellbeing Strategy for Coventry has been healthy people, In line with Marmot, there should be a focus on prevention and early intervention. In the early years, there is the most scope for prevention, particularly in the wider determinants. It should be noted that this includes working with families even before a child is conceived, and that factors such as the education and employment, income, housing and other social factors of the parents have a strong impact on the eventual outcomes for the child.
- 2.2 The Director of Public Health Annual Report draws on a range of data sources many of which are not easily available or accessible to partners and the public. The reports are produced in the format of a full report which sets out the key messages, technical data and recommendations in an accessible format. A series of video's presents a summary of the data and the views of Coventry citizens.
- 2.3 The Director of Public Health has independent statutory responsibilities of which the production of an Annual Report is one. It is considered that this gives the assurance that issues affecting the health of the population can be raised freely and objectively.

### **3. Results of consultation undertaken**

- 3.1 The Director of Public Health Annual Report has been prepared in consultation with parent representatives, school teachers, representatives from services such as Coventry infant feeding team, Foleshill Women's Training, Coventry Healthy Lifestyle Service, Integrated Primary Mental Health Service. A workshop was held prior to the commencement of the report and the stakeholders views were used to help deliver messages in the report. The report includes many short video clips which provide case studies featuring parents, children and service providers.

#### **4. Timetable for implementing this decision**

- 4.1 Once approved, the Annual Report will be published on the Council's internet pages and shared with partners. The Early Help Board will provide strategic leadership to oversee the further development and implementation of these recommendations, driving forward an action plan in collaboration with wider stakeholders

#### **5. Comments from Executive Director, Resources**

##### **5.1 Financial implications**

There are no direct financial implications for the council arising from the report. The cost of publishing the report will be met from within existing budgets.

##### **5.2 Legal implications**

The National Health Service Act 2006 as amended stipulates that the Director of Public Health must prepare an annual report on the health of people in the area of the local authority. The local authority must publish the report.

#### **6. Other implications**

##### **6.1 How will this contribute to achievement of the Council's key objectives / corporate priorities (corporate plan/scorecard) / organisational blueprint / Local Area Agreement (or Coventry Sustainable Community Strategy)?**

The Annual Report sets out key actions to improve the health of Coventry people. It contributes to the Council's Marmot City plan and to the Council's core aim of citizens living longer, healthier, independent lives and also to the priorities in the Council Plan to protect the city's most vulnerable residents.

##### **6.2 How is risk being managed?**

There are no specific risks identified in this report. However, risks associated with the delivery of relevant services are managed through the directorate and corporate risk registers, in conjunction with partners across the city. Regular reviews of each risk are undertaken, and mitigating actions put in place to ensure the overall risks are reduced as much as possible.

##### **6.3 What is the impact on the organisation?**

There is no direct impact on the organisation.

##### **6.4 Equalities / EIA**

An Equalities Impact Assessment is not appropriate for this report although the report considers health status across a range of different population groups.

##### **6.5 Implications for (or impact on) the environment**

N/A

## 6.6 Implications for partner organisations?

The Annual Reports raise a number of issues for consideration by partner organisations. These will be discussed and overseen by the Health and Well-being Board which includes representation from these organisations, or commissions the services provided by these organisations.

### Report author(s):

**Name and job title:** Jane Moore, Director of Public Health

**Directorate:** Chief Executive's

**Tel and email contact:** Jane Moore on 02476 832884 or Jane.Moore@coventry.gov.uk

Enquiries should be directed to the above person.

Contributor/approver name	Title	Directorate or organisation	Date doc sent out	Date response received or approved
<b>Contributors:</b>				
John Forde	Consultant in Public Health	Chief Executive's	19.10.15	23.10.15
Christina Walding	Programme Manager Public Health	Chief Executive's	19.10.15	23.10.15
Harbir Nagra	Programme Officer Public Health	Chief Executive's	19.10.15	23.10.15
Andy Baker	Insight Manager (Intelligence)	Chief Executive's	19.10.15	23.10.15
Tom Evans	Insight Analyst	Chief Executive's	19.10.15	23.10.15
Lara Knight	Governance Services Co-ordinator	Resources	23.10.15	23.10.15
Other members				
<b>Names of approvers for submission:</b> (officers and members)				
Finance: Rachel Sugars		Resources	12.10.15	23.10.15
Legal: Julie Newman		Resources	12.10.15	14.10.15
Director: Jane Moor	Director of Public Health		19.10.15	23.10.15
Members: Councillor Caan	Cabinet Member for Health and Adult Services		16.10.15	22.10.15
Councillor Ruane	Cabinet Member for Children and Young People		16.10.15	26.10.15

This report is published on the council's website: [www.coventry.gov.uk/councilmeetings](http://www.coventry.gov.uk/councilmeetings)